

**Attendance:** David Basler, *Amber Barnes, Missy Molina, Jeni Lieberman, Jennifer Young, Ryan Langdon, and Katie Rasmussen*

**Meeting Time:** 8:00 – 9:00 AM MST

**A. Treasurer's Report (Missy) –**

- a. **Budget**
- b. **Vote on taking back monies in District fit / Loss** – monies designated for field trips, furniture, unbudgeted funds. Voted to move it back to the general fund account. All in favor.
- c. **Taxes** – due in November. Missy and Jenny are going to the workshop on Wednesday.

**B. Fundraising Report**

- a. **Pledge Drive** (Missy) – raised \$18,000+ gross. We only made \$1,000 more than last year, but it went all the way until November last year.
- b. **Auction** - (Amber) – raised \$5,100.
- c. **Feedback**
- d. **Mom's night – what to do?**
  - i. Discussed doing a raffle – will look into getting a license and the tax implications.
  - ii. Last year the PTCO made \$2,500.
- e. **Dad's event (Amber)** – raised \$900.

**C. Communications Report (Jessica)**

- a. **MailChimp?**

**D. Upcoming events**

- a. **Shop Out 11/3** – Shaina's boutique (
- b. **Totally Terrific Teacher Time in January** – this is not considered a raffle because the prize does not have monetary value.
- c. **Dance in February** – The first Saturday in February.
- d. **Field Day 10/11** – Jen is working with Ms. Sanford to coordinate volunteers.

**E. New Business**

- a. **Next year fundraising – use Corporate Fun Run? (Missy)**
  - i. **Booster-thon** (Justin) – discussed the various levels of assistance required and percentage from fundraising going to the school.
    - 1. He recommends using the full program the first year. Just to see how the program is run. The only day we need to provide volunteers will be during the race to hand out waters to the students (around 5 volunteers)
  - ii. Do we alternate years – one-year fun run and another year pledge drive? He recommended if we almost hit our target, he recommended doing

- both. Spring fun run – focusing on 3 things. Fun for students, program requiring no volunteers, and bringing new donors. Goal – increase our overall working budget.
- iii. 8-day program leading up to race day.
    - 1. Pep-rally
    - 2. 6 days that lead up to the day of the run. Volunteers will be here all day – logistics, teach positive character lesson of the day, and to promote the fun run
    - 3. Race day – there are options (i.e. glow stick run, obstacle run, run run, etc...).
  - iv. Website – brand to our school.
  - v. We have around 350 students. What would our anticipated growth be? It would be lower in the spring because most parents have already donated. Conservatively, he anticipates gross \$30,000 and the take-away would be \$15,000.). \$1,000 base cost. The full program would be. They will guaranty a profit of \$10,000. The percentage for the full program is 50%. The guaranty would be for this spring (Spring 2020).
  - vi. Discussed doing a Glow Stick fun run. Not weather dependent. Will talk to Janice about the calendar.
  - vii. Get moving crew is who homestead uses. They only use the website for tracking and they keep 15%.
- b. ***Teacher's Dinner During Conferences (Jeni)*** – needs the details from Katie R. It is a sign-up genius.

**F. Next Meeting 11/13 6-8 pm:**

- a. 6-7 PM MST – Executive Meeting
- b. 7-8 – Roundtable with Ryan

